



REVEL REUSE

**LBC ANNUAL FUNDRAISER AT TREES ATLANTA
NOVEMBER 1, 2023 6:30-9:30PM**

Join [Lifecycle Building Center](#) on Wednesday, November 1, 2023 from 6:30-9:30pm for [Revel in Reuse](#) to support and celebrate LBC's efforts to create resilient and equitable communities through the reuse of construction materials. The event will be held at the new [Trees Atlanta Kendeda TreeHouse](#) facility, which has been reforested with more than 200 new trees and thousands of native plants.

During the event LBC will share impact stories highlighting its mission in action, including their Nonprofit Material MATCH program, free educational classes, and a new workforce development program, Breaking Barriers Through Deconstruction. Developed and implemented through a coalition formed by LBC called [ReBuildATL](#), Breaking Barriers offers hands-on training in deconstruction, jobsite safety, residential energy efficiency, weatherization and construction, with participants provided access to career pathways such as material reuse, deconstruction, construction, and facilities management.

In 2023, twelve individuals graduated from the Breaking Barriers program thanks to the incredible dedication and support of our [ReBuildATL](#) partners, including [2M Design Consultants](#), [Alair Homes](#), [Atlanta Housing](#), [Atlanta Technical College](#), [Build Reuse](#), [Center for Sustainable Communities](#), [City of Atlanta's Moving Atlanta Forward](#) initiative, [DPR Construction](#), [Environmental Protection Agency](#), [Elemental Green Homes](#), [Georgia State University](#), [Georgia Tech](#), [Greenshortz](#), [Groundwork Atlanta](#), [Grove Park Foundation](#), [Home Depot Path to Pro](#), [JE Dunn Construction](#), [Juneau Construction](#), [Master Home Remodelers](#), [McCarthy Construction](#), [MODA](#), [Mothers Tongue](#), [Re:Purpose Savannah](#), [Skanska](#), [Spelman College](#), [Swinerton Builders](#), [U.S. Green Building Council Georgia](#), [Veterans Molding Minds](#), [Weidmann Remodeling](#), and [West Atlanta Watershed Alliance](#).

Following completion of the first Breaking Barriers cohort, [Ayika Solutions](#) and [Southface Institute](#) joined [ReBuildATL](#) to help expand the program to include energy-efficiency retrofits and weatherization improvements for disadvantaged residents in Southwest / Westside communities.

Funds raised through LBC's [Revel In Reuse](#) event will support training for a second Breaking Barriers cohort in Spring 2024, expansion of LBC's Nonprofit Material MATCH program and the relaunch of LBC's Home Performance and Do-It-Yourself workshops.

ABOUT LIFECYCLE BUILDING CENTER

Lifecycle Building Center reclaims usable materials through free deconstruction and pickup services and drop-off donations at our Reuse Center in Southwest Atlanta, where residents access these materials for a fraction of new material costs and nonprofits receive free materials through our Nonprofit Material MATCH program. Since 2011, LBC has saved 11.8 million pounds of material from disposal and saved our community \$5.4 million in material costs, including 388 free material grants to nonprofits.

ABOUT TREES ATLANTA

Founded in 1985, Trees Atlanta works to mitigate Atlanta's tree loss, protect its forests, and increase its tree canopy. Empowered by a community of volunteers, Trees Atlanta serves the metro Atlanta area and has grown to become one of Atlanta's most widely known and supported non-profit organizations.

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Trees Atlanta Kendeda TreeHouse

Lifecycle Building Center is delighted to have our Revel In Reuse event at the Trees Atlanta Kendeda TreeHouse facility. This stunning project, designed by the architecture firm [Lord Aeck Sargent](#), recently received the [2023 ULI Atlanta Development of Excellence in Mission Advancement award](#).

In early 2023, Trees Atlanta moved into their new Southwest Atlanta facility in the Oakland City neighborhood near Adair Park. On the east side of the property facing the Atlanta BeltLine Westside Trail is a meadow of native grasses surrounded by trees and native perennials. Beside the meadow is a special landscape installation, designed by renowned landscape architect Darrel Morrison, that replicates a granite outcrop appropriate to the Georgia Piedmont.



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Corporate Sponsorships

	Sustaining \$25,000	Enduring \$15,000	Investing \$10,000	Cultivating \$5,000	Supporting \$2,500
Admissions to event	25	15	10	5	2
Social Media/newsletter mentions (17000+ subscribers)	●	●	●	●	●
On-site product demo (reserved for eco-friendly products)	●	●	●	●	●
Private tour of LBC Warehouse with LBC Executive Director, Shannon Goodman	●	●	●	●	●
Invitation to present at quarterly ReBuildATL coalition work session	●	●	●	●	●
Invitation to pre-event reception	●	●	●	●	●
Logo w/ link on website and all invitations	●	●	●	●	●
Group volunteer opportunity at LBC or community impact project with one of LBC's MATCH partners	●	●	●	●	
Recognition from speaker	●	●	●		
Opportunity to offer a branded community workshop at LBC in 2024	●	●			
Title position on all marketing and website	●				
Present during program	●				

Reserve your space today to have your brand included on all online communications and event listings. Interested in supporting a particular element of the event? We can create a custom package for you. For questions or to make your commitment, please contact LBC's Executive Director, Shannon Goodman at shannon@lifecyclebuildingcenter.org

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Host Committee

Individual sponsors at \$500 or more will be recognized as members of LBC's Revel in Reuse Host Committee, which includes the following benefits:

Admission for 2 to pre-event reception (5:30-6:30pm)

Admission for 2 to main event (6:30-9:30pm)

Name(s) on LBC website

Recognition on event signage

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